

IMAGE PLUS

PRODUCT DESCRIPTION

It is an acrylic emulsion based, matte, top coat decorative interior paint.

AREAS OF USE

Interior, Cement based plasters, Molded concrete, Plaster, Gypsum board, Sanded surfaces.

APPLICATION

Surface Preparation: Before application, surfaces should be cleaned from dirt, dust, old paint and free particles by mechanical means. Cracks and pits should be filled with ISOWEIR putty to achieve an optically uniform surface. If there is solvent-based paint on the application surface, ISOWEIR TRANSFER PRIMER should be applied. ISOWEIR UNIVERSAL PRIMER to be applied on cement based plaster surfaces. ISOWEIR CONCENTRATED PRIMER should be applied 1/7 unit on the surfaces where gypsum plaster is applied.

Product Preparation and Application: Mix before thinning. ISOWEIR IMAGE PLUS should be diluted with clean water. After 4-6 hours, ISOWEIR IMAGE PLUS is applied in 2 coats to the surfaces after surface preparation and priming, waiting for drying time between coats.

FEATURES, ADVANTAGES

- ◆ It gives a matte and decorative appearance to the applied surface.



- ◆ It has silicone emulsion additive.
- ◆ It is odorless.
- ◆ It has a high covering power.
- ◆ No cracking, blistering and flaking.
- ◆ Low VOC

HEALTH AND SAFETY INFORMATION

- ◆ Please consider the hazard and precautionary statements indicated on the product packaging.
- ◆ Follow the guidelines specified in the product's safety data sheet.
- ◆ In case of unexpected health issues, consult the nearest healthcare facility.

TECHNICAL SPECIFICATIONS

Color	In desired color
Gloss	Matte (TS EN ISO 2813)
Appearance	-
Density (20 °C)	1,65 – 1,70 gr/cm ³ (TS EN ISO 2811)
Solid Matter (% Weight)	%62 ± 65 (ASTM D 4209)
Viscosity (25 °C)	12000-14000 cPs (ASTM D 2196)
PH (25 °C)	8-9 (ASTM E 70)
Elongation at Break	-
Water Transmission Rate	-
Application Temperature (°C)	5 °C – 30 °C
Application Apparatus	Brush, roller, spraying apparatus
Thinning Rate	%20 - %25
Amount of Use m ² /kg	0,080 – 0,100 kg (single coat)
Drying Time (20 °C)	Initial Curing: 40 - 60 minutes Waiting time between coats: 2 hour Full Curing: 4 hours
Packaging	20 kg – 10 kg – 3,5 kg Plastic bucket
Storage Temperature	It should be stored in a place not exposed to direct sunlight, protected from frost, in closed packaging at 5 °C - 35 °C.
Storage Duration	1 Year
Quality Certificate	ISO 9001 – TS 5808

